

# FULL-SERVICE CONTENT DELIVERY COMMUNICATIONS MODULE



## The Power to Communicate Effectively

Employers, human resource departments, and management team members are faced with more noise than ever before making it difficult to communicate important information to employees. The NueSynergy Communications Module can help break through that noise by giving you diverse methods and unique tools to reach employees.

NueSynergy's Communications Module offers full-service content delivery and the flexibility that helps meet the new challenges employers face today.

## Directed Messaging & Diverse Delivery Methods

With the Communications Module, you can take employee management to the next level. We give you access to a dedicated, seamless 24/7/365 communication system that lets you be as proactive as you like, but also offers the ease and flexibility you need when you have to be reactive.

Our module lets you create templates, select communication methods, and share important information in a variety of mediums. We even give you the option to send your message to select team members, based on type of employee, role, department, location, or other parameters you choose.

- **Intelligent Text:** Reach your employees with intelligent routing and fast delivery. All you have to do is tap send.
- **Mass Email:** Simply put together a recipient list, create a message and send your communication whenever you'd like.
- **Ringless Voicemail:** Deliver your message in a unique and creative way. Record a voicemail to send by email directly to one person – or hundreds.
- **Auto Call:** Record a message and use your recipient list to automatically dial them up. They'll get your message when they answer the phone (or check their voicemail).
- **Chat Feature:** Give your employees another way to get the information they need when they need it. With our switch-on tool, you can even decide when you want the Chat Feature to display – like during open enrollment or other company events.

## Solutions for Everyday

Adapt to the constantly changing communication trends with the personalization you want to provide. Here are just a few examples of how forward-thinking clients use the NueSynergy module to deliver information.

- **Open Enrollment:** Mass email notifications regarding group health insurance plans. HR uses Chat Feature to answer questions about benefits during open enrollment week. Intelligent Text lets employees know they only have one more day to elect coverage.
- **Office Closure:** Auto Call message sent when a water main break causes the office to close. Intelligent Text sent to managers and employees working in the affected location.
- **All Employee Meeting:** Ringless Voicemail from CEO sent to the email inbox of all employees 24 hours prior to meeting informing them they will be receiving an unexpected annual bonus.
- **Management Notification:** Intelligent Text to remind management in the Nashville office that they'll need to let employees know about upcoming office renovations.

Whether you're scheduling an email send, recording a call for an upcoming event, or messaging with a new hire about plan eligibility, you can count on the NueSynergy Communications Module to deliver. Our platform is easy to use, and we'll be there if you have questions or need some guidance.



Diverse & Directed.  
Flexible solutions for your message.

Access to a dedicated, seamless  
24/7/365 communications solution.