



NEWS RELEASE

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NueSynergy Recognized with Second Straight APEX Award

LEAWOOD, Kansas – NueSynergy, Inc., one of the largest privately held, third-party employee benefits administrators in the country, is pleased to announce it has received the 2020 APEX Award for New Logo Growth in recognition of its success in providing Health Savings Account (HSA) administration to employer clients.

Alegeus, the market leader in consumer-directed healthcare (CDH) solutions, recognized client achievements in 2020 with their fifth annual Alegeus Performance Excellence (APEX) awards. APEX Awards recognize client successes across growth, innovation, partnership excellence, and more. NueSynergy achieved outstanding results in the growth category and took home an award for New Logo Growth. This award is in recognition for driving the highest growth through new employer sales. NueSynergy was selected as a winner based on their rate of growth in adding new employer groups year-over-year. NueSynergy continues to demonstrate leadership and achieve exceptional business results using the Alegeus platform, also having won an APEX Award in 2019 for HSA Growth.

“Since 2012, NueSynergy has invested heavily in technology to support both our service model and our continued rapid growth throughout the country. This award is a testament to the diligence of our sales, service, and administrative teams as we work together to provide innovative solutions and service excellence for our agents, employer clients, and participants,” says Josh Collins, President of NueSynergy.

About NueSynergy

Since 1996, NueSynergy has grown into one of the largest benefit account administrators in the country. NueSynergy is known for industry-leading service, innovative technology, and excellence in providing full-service administration of consumer-driven and traditional account-based plans to employers of all sizes and sectors, including state and local governments, school districts, colleges and universities as well as private and publicly traded companies. Headquartered in suburban Kansas City, NueSynergy also has offices in Arizona and Idaho.

NueSynergy offers a fully integrated suite of administration services managed by subject matter experts with an average of 10+ years of direct industry experience, which include HSA, Health Reimbursement Arrangement (HRA), Flexible Spending Account (FSA), Lifestyle Savings Account (LSA) and COBRA Administration as well as Combined Billing, Direct Billing, Communications Solutions and Compliance Services. For more information, visit www.NueSynergy.com.

About Alegeus

Alegeus is the market leader in consumer-directed healthcare solutions, offering an industry-leading benefits platform that is transforming the way people navigate the U.S. healthcare system. As the healthcare and benefit markets continue to evolve, Alegeus delivers solutions that enable clients to evolve their service offerings, operate their businesses more efficiently, and lead consumers to better health and financial decisions. The company is headquartered in Waltham, MA with operations in Orlando, FL and Milwaukee, WI.