

NEWS RELEASE

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Contact: AuBree Flaws
Media Liaison
913-653-8381
AuBree@NueSynergy.com

NueSynergy Firms Partnership with Ease

LEAWOOD, Kansas – NueSynergy, Inc., one of the largest privately held, third-party employee benefits administrators in the country, is pleased to announce an alliance with Ease the HR & Benefits Software for Employers & Brokers company headquartered in San Francisco, California.

With the NueSynergy and Ease partnership, clients of Ease now have access to additional benefits solutions, including NueSynergy's Health Savings Account (HSA), Flexible Spending Account (FSA), Health Reimbursement Arrangement (HRA) and COBRA administration along with the ability to submit electronically.

"As employers focus on driving down the cost of health care through innovative technology and the latest resources to help their employees make educated health care decisions, NueSynergy chose to partner with Ease to increase our accessibility and reach. Through this integration with Ease, more brokers and agents are now able to provide their clients with our extensive assortment of benefits solutions, transparency tools and combined billing solutions. Combined with NueSynergy's industry-leading service, our clients are able to truly maximize the value of their benefits," says Josh Collins, President of NueSynergy.

About NueSynergy

Since 1996, NueSynergy has grown into one of the largest benefit account administrators in the country. NueSynergy is known for industry-leading service, innovative technology, and excellence in providing full-service administration of consumer-driven and traditional account-based plans to employers of all sizes and sectors, including state and local governments, school districts, colleges and universities as well as private and publicly traded companies. Headquartered in suburban Kansas City, NueSynergy also has offices in Arizona, Idaho and Florida (opening in 2021).

NueSynergy offers a fully integrated suite of administration services managed by subject matter experts with an average of 10+ years of direct industry experience, which include HSA, HRA, FSA, and COBRA Administration as well as Combined Billing, Direct Billing and Compliance Services. For more information, visit www.NueSynergy.com.

About Ease

Ease is an online benefits enrollment system built for insurance brokers and employers. Ease makes it simple to set up and manage benefits, onboard new hires, stay compliant and offer employees one destination for all their human resources information. Started in 2012 in San Francisco by employee benefits veteran David Reid and web and engineering architect Courtney Guertin, Ease works with insurance brokers and small businesses to create seamless HR and benefits processes on an easy-to-use system. It has offices in Las Vegas, New York, Omaha and San Diego. In 2015, Ease was launched on the West Coast and is among the most widely adopted, fastest growing solutions for brokers and employers in the area, with over 70,000 employers and over 2 million enrollees. For more information, head to www.ease.com.